

PRESS RELEASE

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THE 5 PS OF PRIORITY INFOGRAPHIC ILLUSTRATES THE STAGES REQUIRED TO BUILD A SUCCESSFUL BUSINESS

*Leon Jay defines the five systematic stages that are vital for creating a
profitable business*

The 5 Ps Of Priority infographic demonstrates the five most important phases for building a business, which Jay describes in his latest book – Create, Automate, Accelerate. Any individual or business can use the framework, as long as the stages are followed thoroughly and methodically. The 5 Ps Of Priority involves: Purpose, Passion, People, Place and Profit.

With years of experience in business, Jay found that “many people don’t realize, but asking business related questions in the wrong order can lead to terrible results.” In order to help people shift their focus and reach their goals, Jay created The 5 Ps Of Priority to reveal how asking the right questions in the right order can lead to more valuable answers, and make the entire process more effective and efficient.

Those who already have companies up and running can still benefit from the framework, as it can be used as a guideline for redefining their existing focus.

To view the infographic, visit <http://createautomateaccelerate.com/infographic>.

Those who want to learn more about The 5 Ps Of Priority, and creating a successful business, are encouraged to read Jay’s newest book, Create, Automate, Accelerate. Complimentary bonus materials are featured on the book’s website including videos, articles and quotes.

Leon Jay is a successful entrepreneur, author and seminar speaker on the topic of online business. He has partnered and consulted on various 6 and 7 figure launches, is the founder of FusionHQ and Send.Fish, and co-founder of CopySniper.

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