

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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LEON JAY REVEALS INNOVATIVE BUSINESS FRAMEWORK CALLED THE 5 PS OF PRIORITY

*Successful entrepreneur and author Leon Jay talks about his original
business framework in his latest YouTube video*

Leon Jay discusses a framework he created, called the 5 Ps Of Priority, in one of his latest YouTube videos (<https://www.youtube.com/watch?v=f73qD1ZkzUI>). The framework takes a deeper look at what questions entrepreneurs should be asking, and in which order, in order to find out which business they should be in. Alternatively, existing business owners can also use the framework to redefine their current business' focus.

The video is one of several that Jay has recently posted for the public, in anticipation of the launch of his latest book, Create, Automate, Accelerate (www.CreateAutomateAccelerate.com) which launches on the 21st of this month (July, 2015). The videos focus on the topics that are covered in his book, which readers can already apply to their business prior to the book's launch.

A collection of resources surrounding Create, Automate, Accelerate are available on the book's website 'resources' tab (www.CreateAutomateAccelerate.com/Resources) including videos, articles and quotes that are inspired by, or directly from, the book.

Those who have already read Jay's latest work have expressed enthusiasm for the book's launch. Business owner Zach Grove said, "This one might just save you a decade in your career."

Leon Jay is an international author and seminar speaker on the topic of online business. He has consulted and partnered on various 6 and 7 figure launches, is founder of FusionHQ and SendFish, co-founder of CopySniper and Coffee Monster, a co-working space and café for digital nomads in Chiang Mai, Thailand.

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Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit CreateAutomateAccelerate.com for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

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