

PRESS RELEASE

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## FOR IMMEDIATE RELEASE

July 14, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, media kit and more.

## CREATE AUTOMATE ACCELERATE RELEASES EXHILIRATING BOOK TRAILER

*The book trailer for Leon Jay's latest work is now available for public viewing*

The official book trailer for author Leon Jay's upcoming book, Create, Automate, Accelerate ([CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com)) is now available for viewing on YouTube ([https://www.youtube.com/watch?v=e\\_O1eB7tgMg](https://www.youtube.com/watch?v=e_O1eB7tgMg)). The trailer delivers a synopsis of what the book is about in a captivating way, in order to get audiences excited for its launch later this month (July 21<sup>st</sup> 2015). It asks important entrepreneurial questions that the book promises to answer.

Along with the latest details of the book's content, the trailer also features a quote from successful business owner Zach Grove who stated, "This one just might save you a decade in your career."

A number of resources have been released in the months leading to the launch, including articles, quotes and videos surrounding the book. A complete list of resources can be found on the website's resources section ([CreateAutomateAccelerate.com/Resources](http://CreateAutomateAccelerate.com/Resources)).

Leon Jay is an international author and seminar speaker on the topic of online business. He is the marketing mind and 50% partner in a software and training program launch that generated \$1.4 million in 10 days. He has consulted and partnered on various other 6 and 7 figure launches, is founder of [www.FusionHQ.com](http://www.FusionHQ.com) and [www.send.fish](http://www.send.fish), co-founder of [www.CopySniper.com](http://www.CopySniper.com) and Coffee Monster, a café and co-working space for digital nomads in Chiang Mai, Thailand.

Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

-ENDS-

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## FOR IMMEDIATE RELEASE

July 7, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, media kit and more.

### **LEON JAY REVEALS INNOVATIVE BUSINESS FRAMEWORK CALLED THE 5 PS OF PRIORITY**

*Successful entrepreneur and author Leon Jay talks about his original  
business framework in his latest YouTube video*

Leon Jay discusses a framework he created, called the 5 Ps Of Priority, in one of his latest YouTube videos (<https://www.youtube.com/watch?v=f73qD1ZkzUI>). The framework takes a deeper look at what questions entrepreneurs should be asking, and in which order, in order to find out which business they should be in. Alternatively, existing business owners can also use the framework to redefine their current business' focus.

The video is one of several that Jay has recently posted for the public, in anticipation of the launch of his latest book, Create, Automate, Accelerate ([www.CreateAutomateAccelerate.com](http://www.CreateAutomateAccelerate.com)) which launches on the 21<sup>st</sup> of this month (July, 2015). The videos focus on the topics that are covered in his book, which readers can already apply to their business prior to the book's launch.

A collection of resources surrounding Create, Automate, Accelerate are available on the book's website 'resources' tab ([www.CreateAutomateAccelerate.com/Resources](http://www.CreateAutomateAccelerate.com/Resources)) including videos, articles and quotes that are inspired by, or directly from, the book.

Those who have already read Jay's latest work have expressed enthusiasm for the book's launch. Business owner Zach Grove said, "This one might just save you a decade in your career."

Leon Jay is an international author and seminar speaker on the topic of online business. He has consulted and partnered on various 6 and 7 figure launches, is founder of FusionHQ and SendFish, co-founder of CopySniper and Coffee Monster, a co-working space and café for digital nomads in Chiang Mai, Thailand.

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Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

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## FOR IMMEDIATE RELEASE

July 2, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, media kit and more.

### **CREATE, AUTOMATE, ACCELERATE ANNOUNCES EXCITING COMPETITION WITH PRIZES UP TO \$4,500 IN VALUE**

*In anticipation for the book's launch date, [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) hosts a giveaway with prizes worth thousands of dollars*

[CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com), the official website for Leon Jay's new book, Create, Automate, Accelerate, has started hosting a giveaway with prizes up to \$4,500 in value. Anyone who is interested in a chance to win can now register their details on the website and instantly receive a free mystery gift worth \$147, along with an automatic competition entry.

The website claims that the free mystery gift is 'perfect for every entrepreneur. Everyone becomes a guaranteed winner.' Additionally, first prize is worth \$4,500 and includes a one hour one on one coaching session with successful author and entrepreneur Leon Jay, one year of FusionHQ (<http://www.FusionHQ.com>) with author business model installed and a signed copy of Create, Automate, Accelerate.

Second and third prize, worth \$3,300, include one year of FusionHQ with author business model installed and a signed copy of Create, Automate, Accelerate, while other prizes contain print and kindle copies of the book.

Create, Automate, Accelerate launches on the 21<sup>st</sup> of July this year. Those who have read the book have begun praising Jay's latest work. Business owner Zach Grove stated that it 'cuts through the fluff of most other business books. Jay's book will challenge you and force you to define your endgame in business.'

Leon Jay is an international author and seminar speaker on the topic of online business. He has consulted and partnered on various other 6 and 7 figure launches, is founder of FusionHQ and [www.send.fish](http://www.send.fish), co-founder of [www.CopySniper.com](http://www.CopySniper.com) and Coffee Monster, a café and co-working space for digital nomads in Chiang Mai, Thailand.

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## FOR IMMEDIATE RELEASE

June 30, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, and an author bio.

### LEON JAY TACKLES THE FREEDOM MYTH AND HOW IT AFFECTS ENTREPRENEURS IN THOUGHT-PROVOKING VIDEO

*“The Freedom Myth” discusses an important topic in the latest video series surrounding the book Create, Automate, Accelerate*

Leon Jay, author of Create, Automate, Accelerate, uploaded a new YouTube video to his channel (<http://bit.ly/1C3IOjE>) titled ‘The Freedom Myth’ (<http://bit.ly/1HvhnRV>) to discuss a vital element of entrepreneurial thinking. In ‘The Freedom Myth’, Jay addresses the general opinion on the idea of freedom, and explains how having the wrong perception of it can be detrimental to an individual’s success.

‘The Freedom Myth’ is the second video in a series that examines some of the most impactful topics from the book, Create, Automate, Accelerate, which will launch on the 21<sup>st</sup> of July 2015. In anticipation of the book launch, videos, articles and quotes surrounding the content can be found on the book’s website ([CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com)).

For real time updates, fans can subscribe to Jay’s YouTube Channel (<http://bit.ly/1C3IOjE>) or the book’s Facebook Page (<http://on.fb.me/1JtJPw>). Additionally, [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) continuously updates its resources page (<http://bit.ly/1CFXO1T>), which is where all related content can be found soon after it is released.

Create, Automate, Accelerate provides controversial insight into what it takes to be an entrepreneur. Jay describes it as, “a book to help the reader find the deeper meaning for their life through their business. It helps to do so through combining philosophy, simple models and frameworks as well as real life examples.”

Leon Jay is an international author and seminar speaker on the topic of online business. He is the marketing mind and 50% partner in a software and training program launch that generated \$1.4 million in 10 days. He has consulted and partnered on various other 6 and 7 figure launches, is founder of [www.FusionHQ.com](http://www.FusionHQ.com) and [www.send.fish](http://www.send.fish), co-founder of

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[www.CopySniper.com](http://www.CopySniper.com) and Coffee Monster, a café and co-working space for digital nomads in Chiang Mai, Thailand.

Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

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## FOR IMMEDIATE RELEASE

June 25, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, and an author bio.

### LEON JAY'S NEW VIDEO ADDRESSES A CONTROVERSIAL TOPIC FOR HOPEFUL ENTREPRENEURS

*'Are You An Entrepreneur?' is the first of many videos inspired by the book  
Create, Automate, Accelerate*

Leon Jay, author of *Create, Automate, Accelerate*, recently uploaded a YouTube video called 'Are You An Entrepreneur?' (<http://bit.ly/1e2MtCL>) which addresses an important introductory question for his latest book. The video launched a series of upcoming videos that will discuss some of the most impactful topics from *Create, Automate, Accelerate*, which will launch on July 21<sup>st</sup> this year.

*Create, Automate, Accelerate*, the third book from successful entrepreneur and author Leon Jay gives insight into what it takes to be an entrepreneur. It provides detailed descriptions on the various aspects involved in becoming an entrepreneur whilst asking important questions and discussing the answers to help the reader along the journey.

When asked to describe *Create, Automate, Accelerate*, Leon Jay stated, "In short, it is a book to help the reader find the deeper meaning for their life through their business. It helps to do so through combining philosophy, simple models and frameworks as well as real life examples."

Readers of his book have expressed great enthusiasm, such as business owner Zach Grove who stated, "This one might just save you a decade in your career." A dedicated website for the book, [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com), was recently launched to give readers, reviewers and press exclusive content prior to book's official launch.

Leon Jay is an international author and seminar speaker on the topic of online business. He is the marketing mind and 50% partner in a software and training program launch that generated \$1.4 million in 10 days. He has consulted and partnered on various other 6 and 7 figure launches, is founder of [www.FusionHQ.com](http://www.FusionHQ.com) and [www.send.fish](http://www.send.fish), co-founder of [www.CopySniper.com](http://www.CopySniper.com) and Coffee Monster, a café and co-working space for digital nomads in Chiang Mai, Thailand.

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Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

**-ENDS-**



## FOR IMMEDIATE RELEASE

June 19, 2015 | Chiang Mai, TH

Visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for contact details, review copies, photos, and an author bio.

### **CREATE, AUTOMATE, ACCELERATE LAUNCHES NEW WEBSITE**

*With the launch of the book's website comes an opportunity to secure a free pre-launch copy of Create, Automate, Accelerate*

Create, Automate, Accelerate – Leon Jay's new book that will launch on July 21<sup>st</sup> 2015 – is pleased to announce the launch of its fully-featured website ([CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com)). The new site allows readers to secure a free preview copy of Create, Automate, Accelerate, which will be available before the book's official launch date.

The new website for Create, Automate, Accelerate features information about the author, Leon Jay, who is currently preparing for the launch of his third book, as well as a media kit and bonus features. The website is a one stop source where readers and press can find out more about the controversial business blueprint book.

Create, Automate, Accelerate takes a provocative look at what is required to build a business. It utilizes the 5 P's of Priority: Purpose, Passion, People, Place and Profit, and teaches its readers the importance of asking the right questions and getting them answered in the right order, as well as methods to do so.

In summary, Leon Jay describes Create, Automate, Accelerate as "a book to help the reader find the deeper meaning for their life through their business. It helps to do so through combining philosophy, simple models and frameworks as well as real life examples".

While pre-launch reviews are being collected, those who have already read the book are praising Leon Jay's latest work. "Create, Automate, Accelerate cuts through the fluff of most other business books. Jay's book will challenge you and force you to define your endgame in business. It's Thiel's "Zero To One" meets Kahneman's "Thinking, Fast and Slow". This one just might save you a decade in your career. Highly recommended," said Zach Grove.

Reviewers, interviewers, bloggers, journalists and others who are interested in reviewing the book can visit [CreateAutomateAccelerate.com](http://CreateAutomateAccelerate.com) for more information. Create, Automate, Accelerate will launch on July 21st, 2015.

**-ENDS-**