Author Bio

Leon Jay is an international author and seminar speaker on the topic of online business. He has spoken in the UK, NZ, Australia, America, Thailand, Vietnam, Singapore, China, Indonesia, and Israel.

He started out building a web development business, which he passed on to a business partner, so he could pursue the world of affiliate and information marketing.

Since then, he has served as an affiliate manager for a seven-figure-a- year Australian personal development company and as Director of Marketing for Mark Joyner Inc. (Mark is known as the Godfather of Internet marketing and is credited as being the first person to have sold an e-book).

Leon has also been the marketing mind and 50 percent partner in a software and training program launch that generated $1.4 million in ten days. He has consulted and partnered on various other six- and seven- figure launches, is founder of www.FusionHQ.com (a platform for digital and information markers) and www.send.fish (an autoresponder service), co-founded www.CopySniper.com (an online copywriting software and sales page builder), and is co-founder of Coffee Monster (a cafe and co-working space for digital nomads in Chiang Mai, Thailand).

In 2012, he was featured on the cover of Internet Marketing Magazine, a space reserved only for those who have generated more than seven figures online. He has also been featured in several books, as well as having been invited to be a guest speaker on many podcast shows and webinars.

His industry expertise is highly valued. Clients have paid $10,000 a day for private coaching with him.

In addition to all this, he has hosted multiple live events and webinars of his own to help share his knowledge and enthusiasm for building businesses online.

His books are no fluff and contain a fresh, direct, and often controversial take on the subject matter. He has little patience for nonsense, fads, or parroting other people's content.

Leon tells you in no uncertainty what works and what does not. He explains why, and then gives you clear instructions how you can do the same.